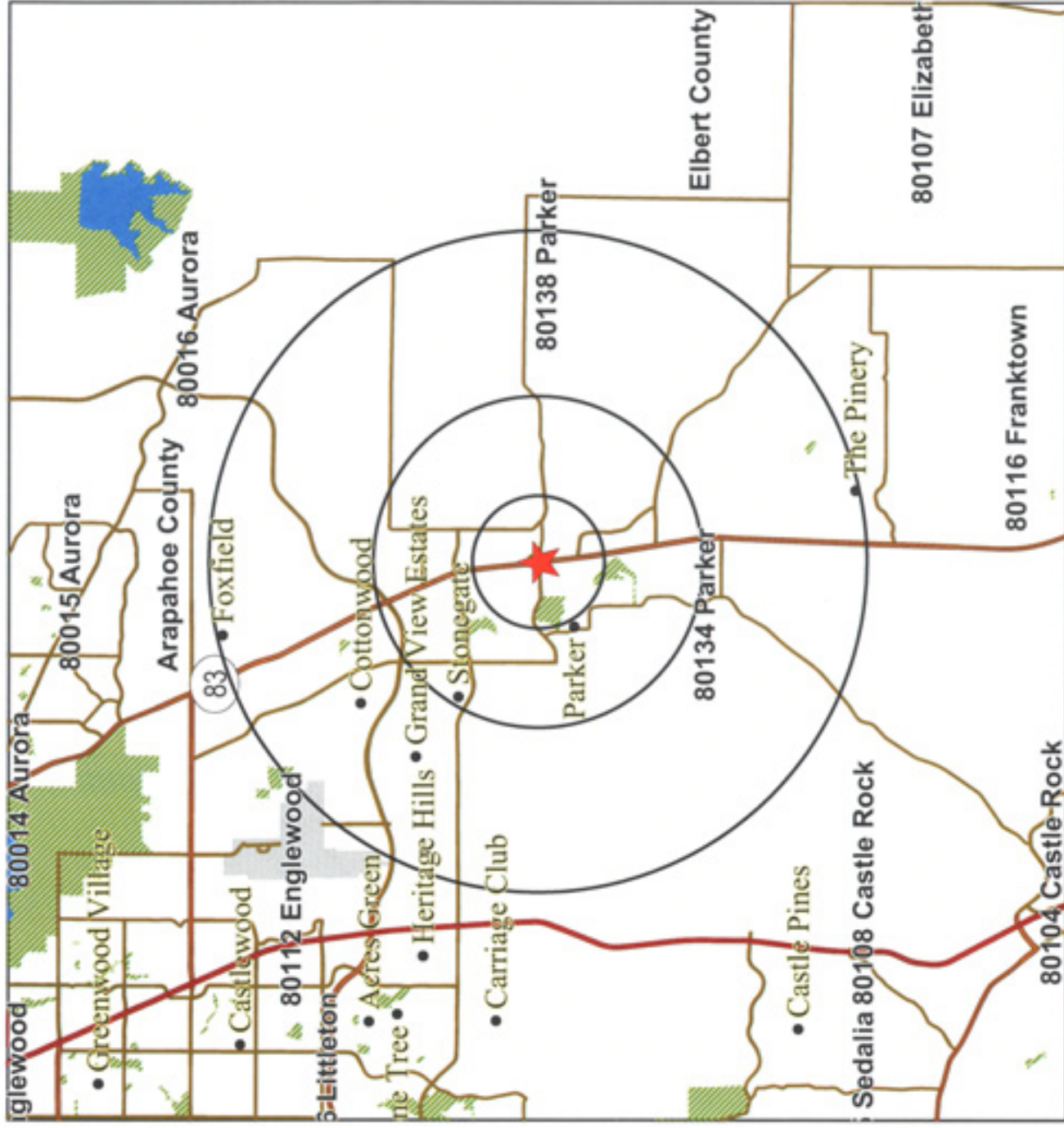


Parker Road and Mainstreet



★	Selection Centers
□	Geography Selection
Points of Interest Layers	
⊙	Big City Centers
○	Medium City Centers
●	Small City Centers
○	State Hwy Shields
○	State Hwy
□	US Hwy Shields
□	US Hwy
—	Primary Highways
—	Secondary Highways
—	Major Roads
Water Layers	
■	Water Bodies
Area of Interest Layers	
■	Airports
■	Parks
□	State Boundaries
□	ZIP Codes Label
□	Countries Label
□	World Countries
□	US

SCALE 1 : 195,569





Date: 01/25/10

Current Geography Selection: (3 Selected) 1,2.5,5 mile radii: MAINSTREET & S PARKER RD, PARKER, CO 80134

Current Index Base: Entire US

Lat: 39.518810 Long: -104.764970

City: Parker Pop: 40,961

County: Douglas County Pop: 287,479

Zip: 80138 Pop: 30,530

Demographic Detail Comparison Report

1 Miles: 2.5 Miles: 5 Miles:

2009 Demographics

Total Population	8,332	46,853	89,712
Total Households	2,895	15,050	29,440
Female Population	4,249	23,794	45,265
% Female	51.0%	50.8%	50.5%
Male Population	4,083	23,058	44,447
% Male	49.0%	49.2%	49.5%
Population Density (per Sq. Mi.)	2,652.3	2,386.2	1,142.3

Age:

Age 0 - 4	7.3%	8.9%	7.9%
Age 5 - 14	14.6%	17.2%	17.0%
Age 15 - 19	8.5%	7.4%	7.9%
Age 20 - 24	8.5%	5.8%	5.7%
Age 25 - 34	14.0%	14.8%	13.2%
Age 35 - 44	13.8%	16.8%	16.1%
Age 45 - 54	15.0%	14.7%	16.0%
Age 55 - 64	10.3%	8.8%	10.1%
Age 65 - 74	4.6%	3.6%	4.0%
Age 75 - 84	2.4%	1.4%	1.6%
Age 85 +	1.0%	0.5%	0.5%
Median Age	32.9	32.4	33.8

Housing Units

Total Housing Units	3,216	16,275	32,064
Owner Occupied Housing Units	47.2%	74.7%	73.5%
Renter Occupied Housing Units	42.8%	17.8%	18.3%
Vacant Housing Units	10.0%	7.5%	8.2%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.3%	0.4%
Asian	1.5%	2.1%	2.2%
Black	2.3%	2.8%	2.8%
Hawaiian/Pacific Islander	0.0%	0.1%	0.1%

White	91.3%	90.4%	90.2%
Other	2.2%	1.9%	1.7%
Multi-Race	2.2%	2.5%	2.8%

Hispanic Ethnicity	8.2%	7.6%	7.6%
Not of Hispanic Ethnicity	91.9%	92.5%	92.4%

Marital Status:

Age 15 + Population	6,510	34,623	67,363
Divorced	11.7%	7.1%	6.0%
Never Married	22.3%	15.9%	17.1%
Now Married	61.5%	74.2%	73.4%
Separated	2.6%	1.4%	2.0%
Widowed	2.0%	1.4%	1.5%

Educational Attainment:

Total Population Age 25+	5,093	28,412	55,232
Grade K - 8	0.4%	0.6%	0.7%
Grade 9 - 12	3.6%	2.0%	2.0%
High School Graduate	20.9%	15.6%	14.6%
Associates Degree	7.7%	8.4%	8.5%
Bachelor's Degree	28.7%	35.8%	35.4%
Graduate Degree	12.5%	14.5%	16.8%
Some College, No Degree	26.3%	23.1%	22.0%

Household Income:

Income \$ 0 - \$9,999	2.7%	2.0%	1.8%
Income \$ 10,000 - \$14,999	1.5%	0.5%	0.4%
Income \$ 15,000 - \$24,999	5.9%	2.8%	2.8%
Income \$ 25,000 - \$34,999	4.5%	2.3%	2.2%
Income \$ 35,000 - \$49,999	10.0%	5.3%	6.2%
Income \$ 50,000 - \$74,999	19.8%	15.5%	15.4%
Income \$ 75,000 - \$99,999	16.8%	19.9%	17.4%
Income \$100,000 - \$124,999	16.5%	17.6%	15.7%
Income \$125,000 - \$149,999	9.2%	11.9%	11.5%
Income \$150,000 +	13.1%	22.2%	26.7%

Average Household Income	\$77,311	\$102,667	\$119,827
Median Household Income	\$84,269	\$102,259	\$106,005
Per Capita Income	\$27,825	\$33,672	\$39,353

Vehicles Available:

0 Vehicles Available	3.0%	1.9%	1.5%
1 Vehicle Available	31.8%	19.4%	19.3%
2+ Vehicles Available	65.3%	78.7%	79.2%
Average Vehicles Per Household	2.00	2.10	2.20
Total Vehicles Available	5,751	31,964	65,133

Business and Employment:

Number of Employees	6,668	13,192	27,166
Number of Establishments	704	1,375	2,291

1 Miles: 2.5 Miles: 5 Miles:

2014 Demographics

Total Population	12,964	57,364	109,318
Total Households	4,382	18,168	35,056
Female Population	6,625	29,511	55,801
% Female	51.1%	51.5%	51.0%
Male Population	6,339	27,853	53,517
% Male	48.9%	48.6%	49.0%

Age:

Age 0 - 4	5.1%	6.9%	6.3%
Age 5 - 14	12.9%	16.3%	16.1%
Age 15 - 19	8.8%	8.0%	8.3%
Age 20 - 24	7.8%	6.5%	6.6%
Age 25 - 34	9.9%	12.3%	11.6%
Age 35 - 44	11.1%	14.2%	13.9%
Age 45 - 54	16.4%	15.5%	16.0%
Age 55 - 64	15.5%	11.8%	12.5%
Age 65 - 74	8.0%	5.9%	6.1%
Age 75 - 84	3.3%	2.0%	2.1%
Age 85 +	1.1%	0.6%	0.6%
Median Age	40.1	35.1	35.9

Housing Units Trend

Total Housing Units	4,939	20,226	39,929
Owner Occupied Housing Units	31.7%	64.7%	63.5%
Renter Occupied Housing Units	57.0%	25.1%	24.3%
Vacant Housing Units	11.3%	10.2%	12.2%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.3%	0.2%	0.2%
Asian	0.7%	1.1%	1.2%
Black	3.7%	4.9%	4.7%
Hawaiian/Pacific Islander	0.0%	0.0%	0.1%
White	92.8%	91.0%	91.0%
Other	1.2%	1.2%	1.1%
Multi-Race	1.2%	1.5%	1.7%

Hispanic Ethnicity	8.3%	8.3%	8.9%
Not of Hispanic Ethnicity	91.7%	91.7%	91.1%

Marital Status:

Age 15 + Population	10,618	44,065	84,723
Divorced	11.8%	7.4%	6.2%
Never Married	23.1%	16.5%	17.6%
Now Married	62.1%	73.6%	72.6%
Separated	1.7%	1.2%	2.0%
Widowed	1.3%	1.3%	1.6%

Educational Attainment:

Total Population Age 25+	8,471	35,794	68,596
Grade K - 9	0.3%	0.4%	0.5%
Grade 9 - 12	3.5%	2.0%	1.9%
High School Graduate	21.2%	15.6%	14.2%
Associates Degree	7.9%	8.3%	8.6%
Bachelor's Degree	28.7%	36.2%	36.1%
Graduate Degree	13.3%	15.2%	17.3%
Some College, No Degree	25.3%	22.4%	21.5%

Household Income:

Income \$ 0 - \$9,999	2.3%	2.1%	2.0%
Income \$ 10,000 - \$14,999	1.5%	0.5%	0.4%
Income \$ 15,000 - \$24,999	5.2%	2.4%	2.5%
Income \$ 25,000 - \$34,999	3.9%	2.1%	2.2%
Income \$ 35,000 - \$49,999	8.9%	5.1%	5.3%
Income \$ 50,000 - \$74,999	16.6%	12.6%	14.3%
Income \$ 75,000 - \$99,999	16.3%	17.9%	15.5%
Income \$100,000 - \$124,999	17.1%	17.9%	15.7%
Income \$125,000 - \$149,999	10.2%	12.8%	12.0%
Income \$150,000 +	18.1%	26.6%	30.1%

Average Household Income	\$72,981	\$96,516	\$112,814
Median Household Income	\$92,832	\$109,654	\$112,070
Per Capita Income	\$25,430	\$31,226	\$36,220

Vehicles Available

0 Vehicles Available	2.4%	2.1%	1.7%
1 Vehicle Available	37.1%	22.2%	22.2%
2+ Vehicles Available	60.5%	75.7%	76.1%
Average Vehicles Per Household	2.80	2.50	2.60
Total Vehicles Available	8,181	37,679	76,365

1 Miles: 2.5 Miles: 5 Miles:

2000 Census Demographics

Total Population	4,924	26,982	44,821
Total Households	1,756	8,795	14,909
Female Population	2,534	13,663	22,493
% Female	51.5%	50.6%	50.2%
Male Population	2,390	13,320	22,328
% Male	48.5%	49.4%	49.8%

Age:

Age 0 - 4	9.5%	11.2%	9.8%
Age 5 - 14	17.8%	19.3%	18.9%
Age 15 - 19	6.8%	5.6%	6.4%
Age 20 - 24	5.3%	3.0%	3.0%
Age 25 - 34	19.1%	18.3%	16.4%
Age 35 - 44	19.3%	22.2%	21.3%
Age 45 - 54	12.7%	12.5%	14.3%
Age 55 - 64	5.1%	4.8%	6.1%
Age 65 - 74	2.6%	1.8%	2.4%
Age 75 - 84	1.4%	0.9%	1.1%
Age 85 +	0.6%	0.3%	0.3%

Median Age	31.1	31.9	32.9
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Housing Units Trend

Total Housing Units	1,890	9,197	15,512
Owner Occupied Housing Units	69.5%	87.5%	88.3%
Renter Occupied Housing Units	23.4%	8.2%	7.8%
Vacant Housing Units	7.1%	4.4%	3.9%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.5%	0.4%	0.4%
Asian, and Hawaiian or other Pacific Islander	1.4%	1.9%	1.8%
Black	0.9%	1.0%	1.0%
White	93.1%	93.1%	93.3%
Other	2.0%	1.6%	1.5%
Two or More Races	2.1%	2.1%	2.0%

Hispanic Ethnicity	5.9%	5.2%	5.0%
Not of Hispanic Ethnicity	94.1%	94.8%	95.0%

Marital Status:

Age 15 + Population	3,581	18,752	31,960
Divorced	11.6%	7.3%	7.0%
Never Married	21.3%	15.6%	17.0%
Now Married	60.8%	73.8%	72.6%
Separated	3.5%	1.8%	1.8%

Widowed	2.8%	1.6%	1.7%
Educational Attainment:			
Total Population Age 25+	2,987	16,438	27,747
Grade K - 9	0.3%	0.4%	0.5%
Grade 9 - 11, No diploma	4.0%	2.4%	2.4%
High School Graduate	19.5%	13.9%	14.1%
Associates Degree	6.6%	7.9%	7.8%
Bachelor's Degree	27.5%	35.4%	34.5%
Graduate Degree	10.4%	12.9%	13.7%
Some College, No Degree	31.5%	27.1%	27.0%
No Schooling Completed	0.2%	0.0%	0.0%
Public School Enrollment	88.8%	84.3%	84.1%
Private School Enrollment	11.2%	15.7%	15.9%
Household Income:			
Income \$ 0 - \$9,999	3.0%	1.3%	1.5%
Income \$ 10,000 - \$14,999	2.8%	1.3%	1.3%
Income \$ 15,000 - \$24,999	6.7%	3.0%	2.9%
Income \$ 25,000 - \$34,999	8.6%	4.3%	4.1%
Income \$ 35,000 - \$49,999	15.3%	9.2%	10.7%
Income \$ 50,000 - \$74,999	22.6%	25.0%	23.7%
Income \$ 75,000 - \$99,999	21.3%	22.9%	21.1%
Income \$100,000 - \$124,999	11.0%	14.3%	13.8%
Income \$125,000 - \$149,999	3.0%	8.0%	7.5%
Income \$150,000 - \$199,999	4.5%	5.9%	6.9%
Income \$200,000 or More	1.0%	4.6%	6.3%
Average Household Income	\$69,616	\$90,397	\$96,667
Median Household Income	\$63,449	\$80,691	\$81,166
Per Capita Income	\$24,826	\$29,464	\$32,155
Vehicles Available			
0 Vehicles Available	3.1%	1.8%	1.5%
1 Vehicle Available	22.9%	14.5%	14.5%
2 Vehicles Available	49.2%	60.3%	56.1%
3+ Vehicles Available	24.8%	23.3%	27.8%
Average Vehicles Per Household	1.90	2.10	2.10
Total Vehicles Available	3,604	18,869	32,913
Blue Collar Occupations	733	2,768	4,880
White Collar Occupations	2,042	11,871	19,446
% Blue Collar Workers	26.4%	18.9%	20.1%
% White Collar Workers	73.6%	81.1%	79.9%

1 Miles: 2.5 Miles: 5 Miles:

1990 Demographics

Total Population	2,544	5,924	16,277
Total Households	918	2,054	5,451
Female Population	1,314	3,012	8,102
% Female	51.7%	50.8%	49.8%
Male Population	1,230	2,913	8,174
% Male	48.3%	49.2%	50.2%

Age:

Total Population	2,544	5,924	16,277
Age 0 - 4	9.5%	9.1%	8.8%
Age 5 - 14	18.6%	17.5%	18.0%
Age 15 - 19	7.1%	7.2%	7.4%
Age 20 - 24	5.0%	4.4%	3.8%
Age 25 - 34	20.4%	19.4%	17.4%
Age 35 - 44	21.8%	21.3%	22.0%
Age 45 - 54	9.7%	11.6%	13.4%
Age 55 - 64	4.0%	5.1%	5.5%
Age 65 - 74	2.8%	3.0%	2.6%
Age 75 - 84	1.0%	1.1%	0.9%
Age 85 +	0.1%	0.4%	0.3%
Median Age	30.8	32.0	32.7

Housing Units

Total Housing Units	992	2,199	5,761
Owner Occupied Housing Units	72.0%	77.6%	83.9%
Renter Occupied Housing Units	20.6%	15.9%	10.9%
Vacant Housing Units	7.5%	6.6%	5.3%

Race and Ethnicity

American Indian, Eskimo, Aleut	0.4%	0.4%	0.5%
Asian	0.6%	0.5%	0.8%
Black	0.6%	0.6%	0.8%
White	97.2%	97.4%	97.1%
Other	1.1%	1.0%	0.8%
Hispanic Ethnicity	3.4%	3.3%	2.9%
Not of Hispanic Ethnicity	96.6%	96.7%	97.1%

Educational Attainment:

Total Population Age 25+	1,522	3,668	10,118
Grade K - 9	1.1%	1.3%	1.0%

Grade 9 - 12	4.9%	4.8%	3.7%
High School Graduate	22.1%	21.8%	20.5%
Associates Degree	9.1%	8.5%	8.7%
Bachelor's Degree	23.4%	24.0%	28.2%
Graduate Degree	7.9%	9.4%	10.1%
Some College, No Degree	31.7%	30.4%	27.8%

1990 Household Income:

Income \$ 0 - \$9,999	4.1%	3.5%	2.8%
Income \$ 10,000 - \$19,999	11.8%	8.8%	5.4%
Income \$ 20,000 - \$29,999	18.0%	14.1%	9.0%
Income \$ 30,000 - \$39,999	13.0%	12.3%	11.5%
Income \$ 40,000 - \$49,999	18.4%	17.7%	16.7%
Income \$ 50,000 - \$59,999	13.5%	15.0%	15.4%
Income \$ 60,000 - \$74,999	9.7%	12.2%	14.3%
Income \$ 75,000 - \$99,999	7.4%	9.7%	13.0%
Income \$100,000 - \$124,999	2.8%	3.5%	4.6%
Income \$125,000 - \$149,999	0.7%	1.2%	3.1%
Income \$150,000 +	0.6%	1.7%	4.2%

Average Household Income	\$0	\$0	\$0
Median Household Income	\$41,272	\$46,145	\$52,579
Per Capita Income	\$16,223	\$18,430	\$21,072

Vehicles Available

0 Vehicles Available	1.5%	1.0%	0.9%
1 Vehicle Available	24.6%	19.0%	13.2%
2+ Vehicles Available	73.8%	80.1%	85.9%
Average Vehicles Per Household	2.00	2.20	2.40
Total Vehicles Available	1,859	4,532	13,089

1 Miles: 2.5 Miles: 5 Miles:

Population Trend

1990	2,544	5,924	16,277
2000	4,924	26,982	44,821
Change 1990 to 2000	93.6%	355.4%	175.4%
2009	8,332	46,853	89,712
2014	12,964	57,364	109,318
Change 2009 to 2014	55.6%	22.4%	21.9%

Household Trend

1990	918	2,054	5,451
2000	1,756	8,795	14,909

Change 1990 to 2000	91.2%	328.1%	173.5%
2009	2,895	15,050	29,440
2014	4,382	18,168	35,056
Change 2009 to 2014	51.4%	20.7%	19.1%

Average Household Size Trend

1990	2.77	2.87	2.98
2000	2.78	3.06	3.00
2009	2.84	3.10	3.04
2014	2.92	3.14	3.11

Median Age Trend

1990	31	32	33
2000	31	32	33
Change 1990 to 2000	0.8%	-0.3%	0.5%
2009	33	32	34
2014	40	35	36
Change 2009 to 2014	22.0%	8.1%	6.1%

Housing Units Trend

Total Housing Units

Change 1990 to 2000	90.6%	318.2%	169.3%
Change 2009 to 2014	53.6%	24.3%	24.5%

Owner Occupied Housing Units

Change 1990 to 2000	84.1%	371.1%	183.6%
Change 2009 to 2014	3.1%	7.6%	7.6%

Renter Occupied Housing Units

Change 1990 to 2000	115.6%	113.9%	93.0%
Change 2009 to 2014	104.7%	75.8%	65.1%

Vacant Housing Units

Change 1990 to 2000	81.3%	178.6%	96.3%
Change 2009 to 2014	73.4%	68.2%	85.7%

Race and Ethnicity Trend

American Indian, Eskimo, Aleut

Change 1990 to 2000	189.6%	440.4%	161.6%
Change 2009 to 2014	-1.0%	-19.5%	-18.5%

Asian or Pacific Islander

Change 1990 to 2000	321.8%	1,631.7%	517.7%
Change 2009 to 2014	-24.6%	-35.4%	-30.1%

Black

Change 1990 to 2000	187.2%	630.6%	256.2%
Change 2009 to 2014	147.8%	113.3%	104.8%

White

Change 1990 to 2000	85.3%	335.4%	164.6%
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Change 2009 to 2014	58.2%	23.3%	23.0%
Other			
Change 1990 to 2000	243.1%	611.8%	396.7%
Change 2009 to 2014	-12.3%	-18.8%	-23.0%
Hispanic Ethnicity			
Change 1990 to 2000	235.5%	618.8%	374.5%
Change 2009 to 2014	58.3%	34.9%	43.0%
Not of Hispanic Ethnicity			
Change 1990 to 2000	88.5%	346.4%	169.4%
Change 2009 to 2014	55.3%	21.4%	20.1%

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