



Douglas County
Minutes of the Local Liquor Licensing Authority
Friday, July 15, 2011

The Douglas County Local Liquor Licensing Authority met in the Philip S. Miller Building, 100 Third Street, Castle Rock, Colorado.

Present

Scott Lemmon, Chair
Don Bammes
Chris Carlson
Kelly Dunnaway, Deputy County Attorney
Holly Carrell, Project Coordinator/Liquor Clerk

Call to Order

The Chair called the meeting to order at 9:00 a.m.

The Pledge of Allegiance was recited.

All those who would be testifying were sworn in.

Chris Carlson made a motion to approve the Minutes from the Worksession and Hearing held on May 20, 2011. Don Bammes seconded the motion and, upon a vote taken, it was passed unanimously.

NEW APPLICATION

New Application for a 3.2% Off-Premises License for Cono Services, Inc., d/b/a My Goods Modern Market, located at 6646 Timberline Road, Highlands Ranch, Colorado.

Holly Carrell, Project Coordinator, provided an overview of the application and Mr. Dunnaway confirmed that the County Attorney's Office reviewed all affidavits of posting and public notice and found them to be in compliance with the Liquor Code. Ms. Carrell introduced the representative for the applicant, Steve Lee from Dill, Dill, Carr, Stonbraker and Hutchings.

Mr. Lee provided a summary of the application and called Lisa Chapman, District Manager, to testify. She provided details about this specific business location, company information and philosophy, internal policies for restricted sales, training, BARS program (secret shopper) and employee expectations.

The Authority asked questions regarding clarification of the identification/carding policy, signage, previous violations for existing 64 stores, refresher training, point-of-sale system and the security of the alcohol during hours when sale is prohibited. Ms. Chapman reiterated how seriously her company takes the sale of alcohol to minors and that it is the last thing that they want to have happen. Mr. Lee also offered that the average revenue from alcohol at these stores is less than 1% of their gross sales so it's not worth it to them to jeopardize their reputation in the community for such a small amount of revenue.

Mr. Lee invited Kelly Pietrs, Esquire Petitioning Services, to testify to the petitioning results. She offered that she was contracted to complete the petitioning for the applicant and explained the procedures that are followed during the surveying process. She stated that the results showed that 99% of respondents approve of the new license and that, in her experience, is an extremely high outcome, which she feels is due to the lack of similar services in the vicinity. She said that it was her professional opinion that there is a need and desire for an additional license in the area.

Mr. Lee then asked Jessica Imamovic, store manager to testify. She indicated that the point-of-sale system does not prevent the sale of alcohol during hours when sales are prohibited by law, but does prompt the employee to enter the birth date into the computer. She explained that staff is provided with training about the hours of the lawful sale of alcohol and the procedures for securing the alcohol during that time. The Authority asked about her professional background and any previous violations at stores under her management. She explained that she has been a manager for six years and has supervised six stores with no state liquor violations.

There was no public testimony given. Mr. Bammes made a motion to approve the new license application, Ms. Carlson seconded the motion and it passed unanimously. The Authority warned the applicant about enforcement efforts and thanked Mr. Lee for his presentation.

Adjournment

There being no further business to come before the Authority, the Chair adjourned the meeting at 9:43 a.m.